

# FORWARD TO THE FUTURE MOUNTAIN WEST EARLY CHILDHOOD CONFERENCE

BILLINGS, MT

BILLINGS HOTEL & CONVENTION CENTER

## OCTOBER 17-19, 2019



SPONSORED BY  
 HEAD START REGION 8  
MONTANA HEAD START  
ASSOCIATION

### Sponsorship & Exhibitor Prospectus

We are excited to invite you to join us for the Mountain West Early Childhood Conference, hosted by the Region8 Head Start Association and Montana Head Start Association. This annual event features more than 500 attendees from Montana, Wyoming, Colorado, Utah, and the Dakotas. Participants include early childhood teachers and caregivers, Head Start and child care program leaders, social and family workers, physical and mental health providers, primary elementary teachers, and more. By sponsoring or exhibiting at this event, you are showing your support for a growing and dynamic early childhood community in our region. The conference, themed “Forward to the Future,” will highlight best practices in education, family engagement, program management, health and safety, nutrition, transportation and more. We invite you to engage with us as a sponsor, exhibitor, or presenter for this exciting event!

## SPONSORSHIP PACKAGES

Platinum Sponsor \$2500	Gold Sponsor \$1500	Silver Sponsor (\$1000)	Special Opportunities (varies)
<ul style="list-style-type: none"> <li>• Visible promotion and logo included in all conference materials (print and digital)</li> <li>• Banner ads in conference app</li> <li>• 2 end cap booths in exhibitor space</li> <li>• 2 branded conference sessions</li> <li>• 4 tickets to Thursday evening keynote event</li> </ul>	<ul style="list-style-type: none"> <li>• Visible promotion and logo included in all conference materials (print and digital)</li> <li>• Banner ads in conference app</li> <li>• 1 booth in exhibitor space</li> <li>• 1 branded conference session</li> <li>• 2 tickets to Thursday evening keynote event</li> </ul>	<ul style="list-style-type: none"> <li>• Logo included in all conference materials (print and digital)</li> <li>• Banner ads in conference app</li> <li>• 1 booth in exhibitor space</li> <li>• 2 tickets to Thursday evening keynote event</li> </ul>	<p>Show your support for the Mountain West Early Childhood Conference in a unique way! Branded opportunities include sponsoring:</p> <ul style="list-style-type: none"> <li>• Conference bags</li> <li>• Name badge holders/neck wallets</li> <li>• Meals, snacks or reception</li> <li>• Keynote event</li> </ul> <p>Contact us at  <a href="mailto:mountainwestecc@gmail.com">mountainwestecc@gmail.com</a>  to craft your special opportunity!</p>

## Exhibitor Space

The MWECC will include more than 5,000 square feet in trade show and vendor space, allowing you to connect with and market to a wide variety of educators, advocates, and program leaders.

Exhibit Booth - \$500

### Includes:

- 8'x10' booth space
- 8-foot table
- 2 chairs
- Power strip, extension cords, and wi-fi access included

### Available add-ons:

- Banner ads on conference app: \$50
- Exhibitor Listing: \$300
  - Allows exhibitors to develop their own company page within the conference app, run promotions from that company page (sign ups, raffles, giveaways, coupons etc.), compile and export email addresses of attendees who choose to opt into promotions and scan QR codes for lead generation

Additional rental items may be available for a separate fee – please email [mountainwestecc@gmail.com](mailto:mountainwestecc@gmail.com) for specific needs.

Universities, government agencies, and nonprofits who do not need a full exhibit booth may purchase a table-top display opportunity in the registration area for a nominal fee. Please email [mountainwestecc@gmail.com](mailto:mountainwestecc@gmail.com) for more details.

## Exhibit Space Details

- Set-up will be available on Thursday, October 17th from 12 p.m. to 5 p.m., and from 7 a.m. to 8:30 a.m. on Friday, October 18th. All vendor booths must be set-up no later than 8:30 a.m. on Friday.
- Vendor fair will be open from 9 a.m. to 7 p.m. on October 18th and October 19th from 8 a.m. to 2 p.m. Boxed lunches on Friday and Saturday will be served in the exhibit space, and a cocktail reception will be hosted in the exhibit space from 5 to 7 p.m. on Friday evening.
- Exhibitors can begin tear down at 2 p.m. on Saturday, October 19th and must be fully out of the exhibit space by 5:00 p.m. on Saturday.